

SIERRA NEVADA ALLIANCE

2020 CALENDAR YEAR

BECOME A PART OF A SIERRA WIDE TEAM

Member Group Packet





SIERRA NEVADA ALLIANCE

Keeping light in the range.

Exciting New Offerings for Member Groups

The Alliance Member Group Program aims to elevate the work of Sierra conservation organizations by providing Member Groups with resources, education, increased visibility, and by unifying like-minded organizations in Sierra advocacy. It is an exciting time to become a Sierra Nevada Alliance Member Group, as the Alliance will be offering several new Member Group Benefits that will take your work to the next level.

The Alliance has been working hard to increase Member Group visibility. In January, the Alliance will be launching a new website that will serve as a hub for Sierra Conservation. Member Groups will be able to post advocacy issues, job openings, and events on the landing page. The new website will support Member Groups in broadening their audience and in drawing new supporters to their cause.

Also in January 2020, the Alliance's first cohort of Sierra Forestry Corps Fellows will begin their term. This new workforce development program places Fellows with organizations throughout the Sierra to increase pace and scale of much needed forestry work. Member Groups can host a Forestry Corps Fellow at a reduced rate and receive special consideration when applying to host a Fellow.

The Sierra Nevada Alliance also recently joined the California Employers Association to help provide more comprehensive HR and labor law technical information to our Member Groups.

Additionally, the Alliance will be hosting two workshops for Member Group employees; a Grant Writing Workshop and a CEQA/ NEPA training. Both trainings are free of charge to Member Groups.

Finally, the Alliance is collaborating with Sierra Business Council, The Sierra Fund, and Sierra Water Work Group to host “Sierra Day In the Capitol”. Member Groups are invited to the state capitol on February 4th to raise the profile of the Sierra Nevada region and its crucial benefits that it provides to all Californians.

This is all in addition to the existing Member Group Benefits. All Member Group benefits are defined in detail below. We hope you join our synergistic team!

If you have any questions or want to further discuss the Alliance Member Group Program please contact Community Engagement Director Sara Monson at sara.monson@sierranevadaalliance.org, or (530)-542-4546 X 701.

2020 Member Benefits Include:

Capacity Building and Professional Development for your Organization

- **Monthly Webinar Series:**

Sierra Nevada Alliance works with experts to bring you monthly webinars on topics relating to capacity building, fundraising, networking, environmental challenges in the Sierra and more. This year, webinar topics will be chosen based on Member Group preferences. Many of the 2020 webinars will be offered exclusively to Sierra Nevada Alliance Member Groups. The Sierra Nevada Alliance recently joined the California Employers Association to help provide more comprehensive

HR and labor law technical information to our Member Groups. As a result, we will be offering California Employers Association webinars on creating a culture of professionalism, civility and respect in the workplace, employee handbooks, and crucial conversations in the workplace for Member Group organizations only.

- **On Site Workshops:**

Sierra Nevada Alliance coordinates a series of workshops for Member Groups in different locations throughout the Sierra. In 2020, the Alliance will be teaming up with Sierra Nevada Conservancy to offer a free grant writing workshop in Fresno on February 13th and 14th. The Alliance will also be offering a free CEQA/ NEPA workshop to 2020 Member Groups employees.

Resources

- **Host a Sierra Nevada AmeriCorps Partnership Member at a Reduced Rate:**

Gain invaluable support by building your staff with an AmeriCorps Member. The Sierra Nevada AmeriCorps Partnership (SNAP) works to assess and restore impaired watershed habitats and to increase community stewardship of Sierra Nevada watersheds through education and volunteerism. Each year, the Alliance coordinates the placement of 28 full time AmeriCorps Members with conservation organizations throughout the Sierra. Member Groups pay \$12,000 to host a SNAP Member, while Non-Member Groups pay \$13,000, and agencies pay \$14,250.



- **Host a Sierra Corps Forestry Fellow at a Reduced Rate:**

The Sierra Corps Forestry Fellowship program aims to increase workforce capacity for forest health restoration and biomass utilization projects in the Sierra and Cascades. Beginning in Fall 2019, the Alliance will place six Fellows with partner organizations throughout the region for a year of forest-health related employment. Fellows will bring their education, skills, and expertise to engage in paid fellowships that aid in assessment, planning, project permitting, project management, and other essential forest restoration implementation tasks. Member Group organizations receive special consideration when applying to host a Sierra Corps Fellow. Member Group organizations pay \$24,500 to host a Fellow as opposed to the standard price of \$25,000.



- **Gain Free Sierra Nevada Alliance Reports, Directories and Toolkits:**

Alliance Member Groups have access to Alliance monthly webinars and past Alliance publications. Utilize this rich catalogue of Sierra resources to learn about Sierra Ecology topics, organizational capacity building, and more!

Secure a Seat at the Table for Regional and Statewide Issues

- **Plan and Participate in the “Sierra Day In the Capitol”:**

This year the Alliance is organizing “Sierra Day in the Capitol” in coordination with the Sierra Business Council, Sierra Fund, the Sierra

Water Work Group, and Alliance Member Groups. The Lobby Day, on February 4th aims to raise the profile of the benefits the Sierra Nevada region provides to all Californians by visiting with Legislators, staff, and state agencies. The effort will highlight the climate resiliency and funding needs of the region with a focus on the development of a climate resilience bond for the November 2020 statewide ballot. Member Groups will be invited to join the “Sierra Day In the Capitol” and will influence the priorities shared with legislators.

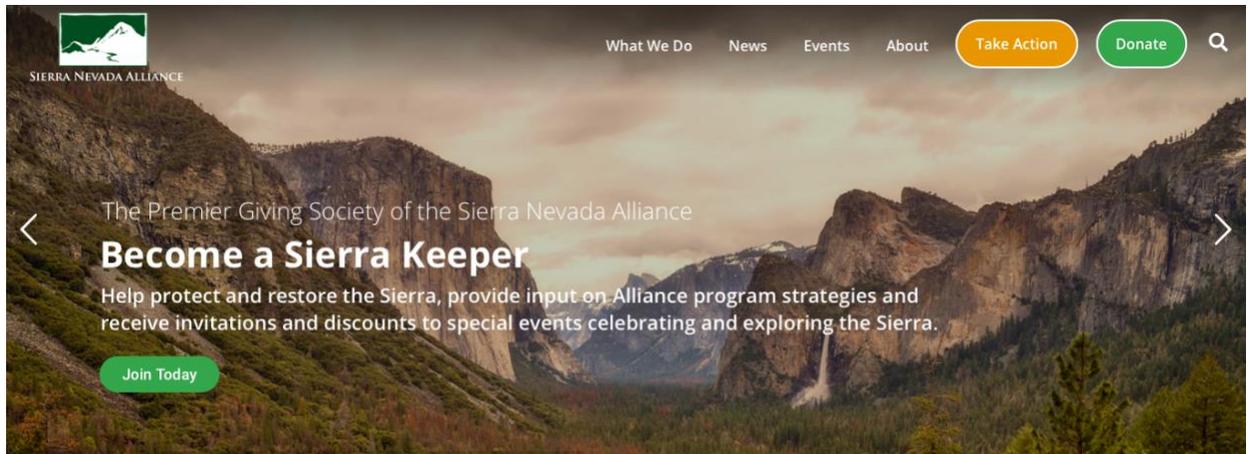
- **Be Represented in Sierra and Statewide Lobby Efforts:**

The Alliance represents Member Groups as members of the Sierra Consortium and the California Watershed Network. A portion of Member Group fees support membership in these groups which have a strong presence at the state capitol and work with lobbyists to advocate for Sierra conservation priorities at the state level.

Reach a Larger Audience

- **Post your Events, Action Alerts, and Jobs on the Alliance’s New Website:**

In January, the Alliance will be launching a new website which will serve as a hub for Sierra stewardship. The landing page will feature Member Group events and advocacy news. Each Member Group will be able to log into the website and publish their latest events, advocacy issues, and job opportunities. We will be working hard to increase traffic to our website and get your events, advocacy news, and jobs the attention that they deserve. Engage with an entirely new audience of Sierra supporters.



News The Latest from the Range of Light



sneak Peek at the new Alliance website

- **Use Sierra Nevada Alliance’s Newsletter and Social Media to Widen your Audience:**

The Alliance will share Member Group events, advocacy and jobs that are posted on our website in both the bi-weekly Sierra Resource newsletter, as well as on Alliance social media platforms. Additionally, Sierra Nevada Alliance Member Groups are invited to publish articles about their organization in the Sierra Resource to help inform the Alliance audience about your work and gain new supporters.

- **Receive a Subscription to our Electronic Bi-Monthly Sierra Resource E-Newsletters:**

With the latest articles on Sierra conservation news, events, and notices – we stay up on issues and opportunities from around the state and nation that impact your efforts. Additionally, this year the Alliance will be starting a monthly newsletter specifically for Sierra Nevada Alliance Member Groups with training opportunities, Sierra advocacy news, and comprehensive grant offerings.

- **Be Part of our Online Conservation Directory:**

Member groups will be highlighted on Sierra Nevada Alliance's online directory. Use this as a resource to connect with like-minded organizations for collaboration, or utilize it as a tool to encourage interested parties, public or otherwise, to engage with you.

Join a Unique, Synergistic Sierra-Wide Team

- **Attend the Alliance Biannual Conference at a Discounted Rate:**

In September 2020 the Sierra Nevada Alliance will be hosting our biannual conference. Sierra Nevada Alliance Member Groups receive a 25% discount to the Alliance conference and a 50% discount when



they renew or become members by February 31st, 2020. This two-day conference features panels and workshops led by Sierra Conservation leaders. Attendees are encouraged to network and share ideas about how the Sierra conservation community can work together to optimize Sierra conservation efforts.

- **Send Action Alerts:**

Send out action alerts and petitions to the entire Alliance network including more than 1,000 active individuals who share a passion for natural resources and rural communities.

- **Create Stronger Campaigns:**

Whether it be writing a letter to a board or commission, signing on to a collective position letter, or testifying in support of your issue, the Alliance supports Member Groups' campaigns whenever possible. In

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addition, the Alliance will work to facilitate partnerships for greater efficiency, especially amongst like-minded conservation groups.

Join the Sierra Nevada Alliance to make your cause a Sierra cause!

The Sierra is a range with many peaks. Only when it is viewed as one mountain range has it inspired national and international attention. The Sierra Nevada Alliance addresses this reality by being a network of many groups united for one region. Join the Alliance and strengthen both your local efforts and regional efforts to protect lands, water, wildlife and communities throughout the "Range of Light."

Annual Member Group Fees are based on each group's individual annual budget.

Annual Member Group Fee Schedule

Budget	Fees
0-\$10,000	\$80
\$10,001-\$40,000	\$115
\$40,001- \$100,000	\$140
\$100,001-\$200,000	\$275
\$200,001-\$300,000	\$380
\$300,001-\$500,000	\$440
\$500,001-1,000,000	\$500
\$1,000,001+	\$600

Please Note: Budget amounts for land trusts and others doing acquisition or large-scale restoration projects should be based on operational expenditures only.

New Tribal Membership: This year the Alliance is offering free membership to tribes that have not previously been Alliance Member Groups. If your tribe is interested in becoming a 2020 Alliance Member Group please contact Community Engagement Program Director, Sara Monson at sara.monson@sierranevadaalliance.org.

Submit your membership fee [online here](#) or by mail to the address below.