



Member Service Plan Sierra Nevada AmeriCorps Partnership

Service plans lay the framework for what each Member will be doing during their service. Service plans detail the major projects and expected results for each Member. Members review these service plans during the application process to find the position that most closely matches their experience, career goals and professional development needs. SNAP staff understands that service projects may change based on funding availability, staffing, and other unforeseen circumstances. If Host Sites make major changes to their service plans they must contact their Regional Coordinator to discuss what impacts the changes will have on the Members outputs and results. Sites must also consult with their Member about these changes to ensure that Members are still receiving the training and hands on experience that was originally included in the Service Plan in the Member contract.

Please complete the following form and submit it with your Host Site Application or Reapplication. If you are applying to host more than one Member, you will need to submit a separate Service Plan for each position for which you are applying, unless the positions are exactly the same.

Host Site: *Eastern Sierra Land Trust*

Position Title: *Education Coordinator*

Designated Site Supervisor: *Kay Ogden, Executive Director*

Term of Service: *Mid-October 2016 – Mid-September 2017, exact dates TBA*

Organizational Background: *Established in 2001 and accredited in 2011, Eastern Sierra Land Trust (ESLT) works with willing landowners to protect working farms and ranches, rare wildlife habitat, and a rural heritage that harkens back to the days of the great American frontier. We work in California's Eastern Sierra, a 14,000 square-mile region rich in wildlife and natural beauty and steeped in the history and legacy of the old West. Through strategic conservation easements that afford permanent protection for private land, ESLT enters into legal agreements with willing landowners to safeguard their land for scenic, agricultural, recreational, habitat, and watershed values. This healthy balance of sustainable uses ensures a strong local economy and protection for natural areas, wildlife habitat, and migration corridors.*

California, with the Eastern Sierra region highlighted



Preserving the Eastern Sierra goes beyond protecting the land with legal tools. Our community outreach engages and inspires the public to take responsibility for protecting the Eastern Sierra's rural legacy. Youth are a special focus, as our next generation will soon be responsible for making decisions about land use and management. By instilling the value of conservation, we encourage an ethic of land protection that will last for decades to come. Educational activities for elementary school students include birding and natural history field

trips, creative writing workshops, and pollinator and native plant gardens. For older students, ESLT organizes multi-day ecological restoration projects, leads tours and camp-outs on preserved lands, and organizes field trips to wildlife migration corridors and habitat restoration projects. Activities take place on land that has been protected by ESLT.

Organizational/Program Goals 2017-18: *The Eastern Sierra region is a unique blend of farms and ranches, wildlife and plant habitats, scenic vistas and open spaces that are all vital parts of our quality of life and economy. Preservation of these lands benefits us all. And preserving the Eastern Sierra goes beyond protecting land with legal tools, it includes the whole community working together to keep our region healthy and thriving, for now, and for the future. ESLT has identified five primary objectives through our 2015-2017 Strategic Plan that remain our priority; in October 2017 we will be undertaking a new three-year Strategic Plan.*

- *Increase awareness and support for private land conservation in the Eastern Sierra through our Community Connections program that seeks to connect the public with the unique landscapes and resources of our region.*
- *Partner with willing landowners and agencies to preserve critical private lands in the Eastern Sierra through easement, acquisition, or exchange.*
- *Maintain, restore, and/or enhance function and productivity of preserved lands through active stewardship, including those lands held by partnering agencies.*
- *Build organizational capacity to maintain a thriving, sustainable land trust.*
- *Increase organizational strength and efficiency within the ESLT staff, board, volunteers, and related committees to ensure tactical and long-term success.*

Our Community Connection Program offers people of all ages the opportunity to connect with the land, by providing a diverse range of educational and community activities, including: the East Side Pollinator Garden project, field trips and workshops (wildflower and bird identification walks, wildlife migration corridor hikes, geology walks, pollinator garden workshops); youth education programs; hands-on stewardship (i.e. invasive plant removal, river clean-ups); and community celebrations (picnics, locally-produced food feasts, plein air paint-outs, annual “Lands & Legacy” celebration weekend). ESLT’s programs are available for the 30,000 area residents and the estimated three million annual visitors who rely on the region’s iconic landscapes and open space for recreation and renewal.

Member Service Plan Overview and Outcomes: *ESLT’s Education Coordinator and AmeriCorps member will expand, develop and deliver high quality youth and adult environmental educational programs for the organization by involving our community and members in certifying pollinator-friendly gardens, field trips, seminars, workshops, and restoration and stewardship projects. Our Education Coordinator will be involved in watershed restoration and enhancement including: implementation, recruitment and community education about the Eastside Pollinator Garden Project; collaboration and coordination of habitat restoration projects that include the Round Valley Mule Deer herd and the Owens Speckled Dace fish populations, one of which has been labeled a Fish Species of Special Concern in California; collaboration with local organizations and other AmeriCorps members in the area; design, production and distribution of education materials that increase public awareness and support for effective watershed and habitat protection and enhancement; outreach and presentations to community groups, citizen sciences and stakeholders; develop and organize effective restoration and education events such as The Great Sierra River Clean-Up and Scenic Highway 395 clean-up; utilizing GIS to make maps for*

outreach, presentations and citizen science involvement; recruitment and management of program related volunteers; and occasional assistance with land stewardship projects.

Service Position Major Projects:

1. Watershed Restoration and Assessment:

a. Priority Project: *Eastside Pollinator Garden Project*

With the Eastside Pollinator Garden Project, ESLT is certifying pollinator habitats throughout Inyo and Mono counties, and the goal for 2017/18 is to add an additional 20 certified gardens. With one third of our food supply and at least 80% of the world's flowering plants depending on pollinators, their impact can be felt everywhere from your plate to your backyard. Pollinators are essential to a healthy environment, and - from wildflowers to working farms - the Eastern Sierra relies heavily on them. But pollinator populations everywhere are in decline, impacted by pathogens, parasites, pesticides, and the loss of open spaces. By working with our communities to create pollinator habitat and encourage land stewardship, ESLT hopes to keep the Eastside blooming, year after year.

i. Projected Hours: 225

ii. Estimated Acres Restored: 10

1. Acres Restored by Member (ONLY): 5

b. Priority Project: *Habitat Restoration for Owens Speckled Dace*

Collaborate with ESLT's staff, the California Dept. of Fish & Wildlife and private landowner to monitor results and implement phase three of habitat restoration project, including development and implementation of long term monitoring, assessment of results of previous bulrush removal projects, invasive plant control, seeking funding for additional enhancements, and coordinating volunteers and staff in increasing local awareness and support for native fish restoration and watershed health.

i. Projected Hours: 75

ii. Estimated Acres Restored: 10

1. Acres Restored by Member (ONLY): 5

c. Priority Project: *Round Valley Mule Deer Migration Corridor*

Assessment and restoration of critical wildlife migration corridor for Round Valley mule deer herd with special focus on the Round fire burn area. Collaborate with staff, CA Department of Fish and Wildlife (CDFW), and private landowners to assess current conditions of migration corridor and implement restoration plan. This wildlife migration corridor has been the focus of much work and study by CDFW, along with the California Wildlife Conservation Board (WCB) over the past decades. With funding from WCB, ESLT owns 93 acres in the migration corridor and holds conservation easements on another 176 acres within the corridor, which provides an excellent opportunity for significant habitat enhancement efforts. Restoration opportunities may include erosion control, invasive weed control, and native plant restoration. Project will seek to build public awareness

and support for wildlife preservation and restoration, including recruitment of citizen scientists and volunteers to help restore habitat.

- i. **Projected Hours:** 100
- ii. **Estimated Acres Restored:** 50
 - 1. **Acres Restored by Member (ONLY):** 15
- d. **Priority Project: Priority Project: *Restoration and Stewardship Days***
Collaborate with Stewardship Coordinator to organize volunteer work days to help remove invasive weeds, flag fences for sage grouse, plant/protect bitterbrush, etc.
 - i. **Projected Hours:** 100
 - ii. **Estimated Acres Restored:** 50
 - 1. **Acres Restored by Member (ONLY):** 15
- e. **Watershed Restoration and Assessment Totals:**
 - i. **Total Projected Hours:** 500
 - ii. **Total Estimated Acres Restored:** 130
 - 1. **Total Member Acres Restored:** 40

2. Watershed Education and Outreach

- a. **Priority Project: *Eastside Pollinator Garden Project***
 - i. **Projected Hours:** 200
 - ii. **Estimated Education Outcomes:**
 - 1. **Presentations:** 5
 - 2. **Outreach:** 5
- b. **Priority Project: *Habitat Restoration for Owens Speckled Dace***
 - i. **Projected Hours:** 50
 - ii. **Estimated Outcomes:**
 - 1. **Presentations:** 2
 - 2. **Outreach:** 5
- c. **Priority Project: *Round Valley Mule Deer Migration Corridor***
 - i. **Projected Hours:** 50
 - ii. **Estimated Outcomes:**
 - 1. **Presentations:** 2
 - 2. **Outreach:** 5
- d. **Priority Project: *Take It Outside California!***
Land trusts, public agencies and community-based organizations across the state host free outdoor activities on the first weekend of May as a part of *Take It Outside California!* Examples of outdoor activities, include outdoor play events, walks, bicycling, kite festivals, naturewalks, tree plantings, GardenFest or community service events. This weekend is a great way to educate visitors and residents about the majesty of the Eastside and its important watersheds.
 - i. **Projected Hours:** 75
 - ii. **Estimated Outcomes:**
 - 1. **Presentations:** 3
 - 2. **Outreach:** 5
- e. **Priority Project: *Sunflower Garden Project***

Inspire local elementary kids with land ethic through teaching them about local food systems, pollinators, composting, and water conservation. Develop and upgrade curriculum.

- i. **Projected Hours:** 100
- ii. **Estimated Outcomes:**
 - 1. **Presentations:** 5
 - 2. **Outreach:** 10
- f. **Priority Project: *Art for Conservation***
Collaborate with artists and staff to organize Art for Conservation event in 2017. This event will get the public onto ESLT private and fee lands to showcase our conserved lands and ESLT's work.
 - i. **Projected Hours:** 100
 - ii. **Estimated Outcomes:**
 - 1. **Presentations:** 1
 - 2. **Outreach:** 1
- g. **Watershed Education Totals:**
 - i. **Total Projected Hours:** 575
 - ii. **Total Estimated Outcomes:**
 - 1. **Presentations:** 23
 - 2. **Outreach:** 36

3. Volunteer Recruitment and Support:

- a. **Priority Project: *Restoration and Stewardship Days***
 - i. **Projected Hours:** 50
 - ii. **Estimated Outcomes:**
 - 1. **Number of Volunteers Recruited:** 50
 - 2. **Total # of Hours Served by Volunteers:** 100
- b. **Priority Project: *Habitat Restoration for Owens Speckled Dace***
 - i. **Projected Hours:** 50
 - ii. **Estimated Outcomes:**
 - 1. **Number of Volunteers Recruited:** 20
 - 2. **Total # of Hours Served by Volunteers:** 100
- c. **Priority Project: *Educational Events and Field Trips***
Organize and assist with educational events, workshops, seminars and field trips. Recruit and supervise volunteers to assist with field trips, easement celebrations, school projects, Sunflower Project, and educational workshops.
 - i. **Projected Hours:** 125
 - ii. **Estimated Outcomes:**
 - 1. **Number of Volunteers Recruited:** 25
 - 2. **Total # of Hours Served by Volunteers:** 50
- d. **Volunteer Recruitment and Support Totals:**
 - i. **Total Projected Hours:** 225
 - ii. **Total Estimated Outcomes:** 95
 - 1. **Number of Volunteers Recruited:** 75

2. Total # of Hours Served by Volunteers: 250

- 4. Resource Attainment:** (Please note that Members can complete no more than 170 hours of Resource Attainment Activities. Resource Attainment activities must raise money that goes directly to Member service projects. Members may NOT raise general funds, write federal grants, or write grants to cover your site's cash match.)
- a. **Priority Project: *Educational Events and Field Trips***
 - i. **Projected Hours:** 50
 - ii. **Estimated Outcomes:**
 - 1. **Number of Donations (Grants, Services, Goods, etc):** 10.
 - 2. **Dollar Amount of Donation:** \$3,000
 - b. **Priority Project: *GIS Software grant***
 - i. **Projected Hours:** 30
 - ii. **Estimated Outcomes:**
 - 1. **Number of Donations (Grants, Services, Goods, etc):** 1
 - 2. **Dollar Amount of Donation:** \$2,000
 - c. **Resource Attainment Totals:**
 - i. **Total Projected Hours:** 80
 - ii. **Total Estimated Outcomes:**
 - 1. **Number of Donations:** 11
- 5. Member Training and Development:** (Please note that Members can complete no more than 340 hours of training.)
- a. **SNAP Specific Trainings:** Required SNAP Member Orientation, Spring Training and Service Projects, Fall Training and Sierra Nevada Alliance Annual Conference, and Graduation
 - i. **Projected Hours:** 130 Hours
 - b. **Site Specific Orientation:** Training on ESLT mission, programs, policies and procedures; volunteer program history and procedures; volunteer database and design programs; GIS; local history and culture.
 - i. **Projected Hours:** 100
 - c. **Site Specific Training:** Conference(s)
 - i. **Projected Hours:** 100
 - d. **Member Training and Development Totals:**
 - i. **Total Projected Hours:** 330
- 6. Total Hours:** 1710
- 7. Percentage Totals:**
- a. **Watershed Restoration and Assessment:** 29%
 - b. **Watershed Education and Outreach:** 34%
 - c. **Volunteer Recruitment and Support:** 13%
 - d. **Resource Attainment:** 5%
 - e. **Member Training and Development:** 19%