



SPONSOR REQUEST

The Sierra Nevada Alliance is a 501(c)3 nonprofit organization with a mission to unite people and organizations to protect Sierra Nevada ecosystems and communities. Our extensive geographic reach spans the entire Sierra Nevada mountain range, from Chico/Lassen in the north to the Tehachapi Pass in the south. To achieve our mission, we focus our work in the following areas:

- **Sustainable recreation**
- **Climate change resiliency**
- **Watershed, forest, and land stewardship and conservation**
- **Workforce development**
- **Convening the conservation community for efficiency, collaboration, and capacity building**

To address these issues, the Sierra Nevada Alliance has been hosting a region-wide conservation conference for the past 30 years. This year's biannual Conservation Conference at Lake Tahoe Community College in South Lake Tahoe on November 7 & 8, 2024. This year's theme is **Strengthening Conservation Impact Through Partnership**.

Our conference sessions bring awareness to the challenges affecting the Sierra Nevada and as a mission aligned business, we are confident that you understand the pressing need to find solutions to the problems facing the region, and our Jewel of the Sierra - Lake Tahoe.

As a sponsor, your brand will be showcased to a diverse audience of upwards of 200 conservationists and outdoor sustainability recreation professionals dedicated to our shared mission: protecting and sustaining our land, water, and air for future generations to enjoy. **Join us in making a lasting impact while elevating your brand's visibility!**

When you sponsor an Alliance event, you can rest assured that we will continue to protect and restore Lake Tahoe and the Sierra Nevada now and for future generations. **By joining us as a conference sponsor, your business will be recognized as being socially responsible and strengthen your presence and reputation within our community.**

Our event sponsorship packet is included and highlights a myriad of benefits based on sponsorship level. **To chat further about your contribution and our partnership, and for opportunities for annual, organizational sponsorships, please contact our Development Director, Diana Dominguez diana@sierranevadaalliance.org | 530-542-4546 x 713**

Thank you for taking the time to consider our invitation to partner. Your support is the key to protecting and preserving the treasured Sierra Nevada region.



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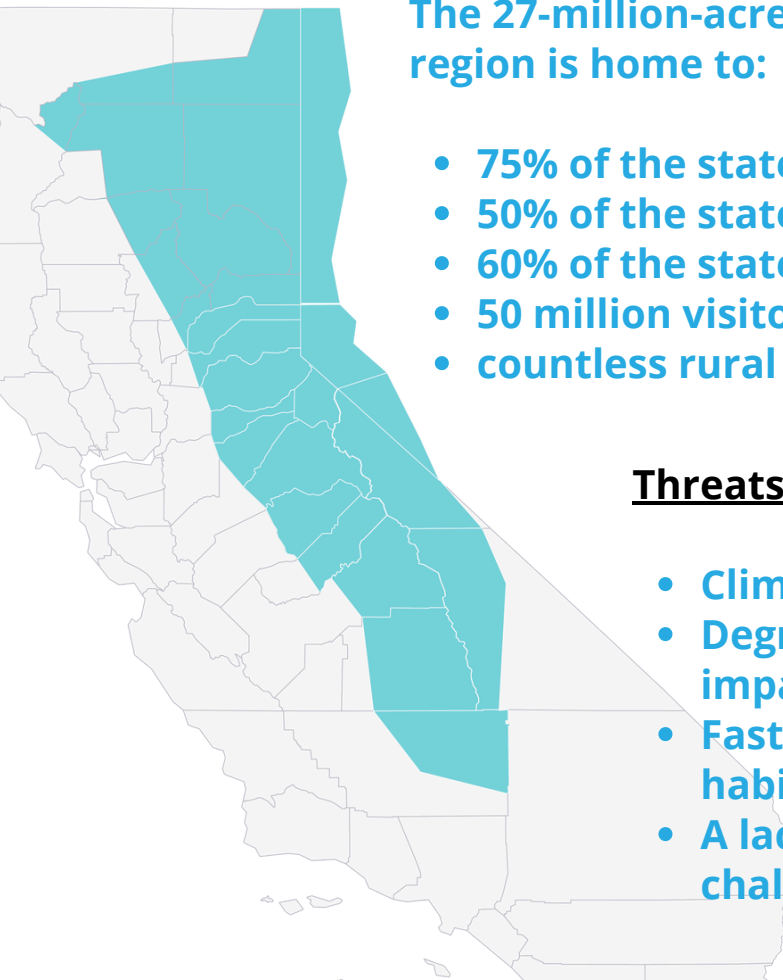
SPONSOR AN EVENT

Contact: joinus@sierranevadaalliance.org

About the Alliance

Established in 1993, the Alliance unites people and organizations to protect and enhance the Sierra Nevada ecosystems and communities. We focus on climate change, healthy forests, land and water conservation, and stewardship in the Sierra Nevada region.

The Sierra Nevada is critical to California



The 27-million-acre Sierra Nevada and Cascade region is home to:

- 75% of the state's drinking water
- 50% of the state's forest carbon
- 60% of the state's animal species
- 50 million visitors per year
- countless rural towns and communities

Threats to the Sierra:

- Climate change and drought
- Degraded meadows and watersheds impacting habitats and outdoor recreation
- Fast-moving wildfires destroying homes and habitats
- A lack of funding to solve environmental challenges

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Our programs help solve challenges



Workforce programs: The Lake Tahoe Ambassador stewardship program, Sierra Nevada AmeriCorps Partnership (SNAP), and SierraCorps Forestry Fellowship Program help place people across the region to fill needed roles in conservation.

Advocacy: The Alliance coordinates and strategically guides the Sierra Nevada conservation community's advocacy efforts to permanently protect the land, water, and wildlife, and bring funding to the region.

Community Engagement: We serve as a hub to provide the conservation community and individuals with education, training, and resources via our website, social media and email platforms, and community engagement events. We also teach people about sustainable recreation through Take Care Sierra. Plus, we help unite conservation organizations through our Member Group Program.

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SPONSORSHIP BENEFITS

Benefits	\$5000+	\$2500	\$1000	\$500	\$250
Verbal acknowledgement at event	✓	✓			
Opportunity to table (limited space available) + one event pass	✓	✓	✓	✓	
Digital outreach acknowledgement	✓	✓	✓	✓	
Logo in event slide deck	Large	Medium	Small	Listed	Listed
Logo on event webpage	Large	Medium	Small	Listed	Listed
Event print acknowledgement (when applicable)	1/2 page program/ large logo elsewhere	1/4 page program/ large logo elsewhere	Small logo where applicable	Listed	Listed

OUR EVENTS:

Wild & Scenic Film Festival On Tour - Sierra Nevada Alliance Spring Bounty Fundraiser Dinner - Sierra Day at the Capitol - Sierra Nevada Alliance Conservation Conference - Great Sierra River Cleanup - Alliance Beach Cleanups - Latino Conservation Week in the Sierra

What's next?

You make it all happen

Ready to make a difference? **Reach out to your contact at the Sierra Nevada Alliance, or email us anytime at joinus@sierranevadaalliance.org.** We look forward to welcoming you as a valued partner.

With gratitude,
Your friends at Sierra Nevada Alliance

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