



## Partner Website User Guide

Welcome to the Sierra Nevada Alliance's website user guide. The goal of this guide is to support Alliance partners in making the most of the website to promote their opportunities and expand their audience.

### What is the purpose of the [Alliance's website](#)?

The Alliance website is a platform to connect the public with conservation and restoration efforts across the Sierra. Partners can create profiles and add events, action alerts, volunteer opportunities, advocacy issues, and job postings. Site visitors then view this information in one easy-to-navigate location. Interested individuals can also sign up to receive weekly job announcements, upcoming events, and action alerts, and the monthly Sierra Resource e-newsletter.

By connecting the public with opportunities to get involved with Sierra conservation efforts, the Alliance aims to increase the overall capacity to fulfill our vision of every Sierra ecosystem and community being healthy, resilient, and collectively cared for through thriving partnerships, as a legacy for future generations.

### When can conservation organizations create profiles on the website?

Current Member Groups, SNAP members, and Sierra Corps Forestry Fellows, regional Tribes, and agency partners are invited to create a profile and add resources to the website. Not a current Member Group? [Visit our website to learn more.](#)

### How can partners use the website? (includes a training video)

Partners are invited to create a profile to post events, news, volunteer/job opportunities, and advocacy campaigns. Once approved by the Alliance administrator, all partner content will be live for the public to view.

To set up your profile please [register here](#). You can [watch this instructional video](#) to learn how to create your profile and upload events, campaigns, or job openings.

### Why is the website valuable for partners?

The overall goal of the Alliance's new website is to be a resource for Sierra conservation and bolster our collective efforts to protect and restore the Sierra. We also want the website to bring increased visibility to our partner organizations and further connect you to people who will support your work.

The Alliance focuses on drawing traffic to our site and we are confident that this will attract an entirely new audience to your organization and your work via crowdsourcing.

Thank you for your partnership. If you have any questions, comments, or challenges with setting up your profile or adding your material to the website please do not hesitate to reach out.

Sierra Nevada Alliance

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