



SIERRA NEVADA
— ALLIANCE —

2024 MEMBERSHIP PACKET

Building strength and capacity through partnership

AN EXCLUSIVE MEMBER GROUP PROGRAM TO DOUBLE IMPACT

At the core of the Alliance's founding purpose and mission, our Member Group Program works to empower and collaborate with members from many conservation organizations located throughout the Sierra. The Alliance's success in creating a strong, connected Sierra depends on our robust network of Member Group organizations. We provide our members with resources, education, and opportunities to network and collaborate with other environmental organizations in the Sierra.

How we build solutions through member group partnerships:

- Members are a part of a coordinated network making a difference on issues throughout the Sierra.
- The Alliance has a strong history of working with member groups for over 30 years to protect and restore the Sierra's natural environment and community values.
- The Sierra faces extreme challenges regarding climate change, population growth, and resource management. Our member group program helps build a network that will be the foundation for addressing these issues to protect the Sierra.

Individualized support for member groups:

We strive to make the most of our relationship with each Member Group and facilitate beneficial relationships between Member Groups. The membership benefits described here are not necessarily comprehensive and support can be tailored to your needs.

Learn more:

Our website includes a list of all current Member Groups. If becoming a Member Group doesn't sound like the right fit for your organization, please ask us about other ways we might build a partnership.

If you have any questions or want to discuss the Alliance Member Group Program further, please contact our Development Director, Diana Dominguez, at diana@sierranevadaalliance.org or (530) 542-4546 ext. 713.

MEMBERSHIP BENEFITS

CAPACITY BUILDING AND PROFESSIONAL DEVELOPMENT

Access to webinars featuring conservation experts

Learn from industry experts presenting on topics like capacity building, fundraising, networking, environmental challenges in the Sierra, and naturalist and environmental workshops. As a member of the California Employers Association, we also co-present webinars on creating a culture of professionalism, civility and respect in the workplace, employee handbooks, and crucial conversations in the workplace. Our member-only webinars are constantly evolving to bring you the most current peer-to-peer learning and professional development opportunities.



Featuring Members at onsite workshops & field tours

The Alliance coordinates a series of workshops and field tours where Member Groups can highlight their work to the public and decision makers in different locations throughout the Sierra in order to gain support or interest.

GENERATING CONSERVATION WORKFORCE

Host a Sierra Nevada AmeriCorps Partnership (SNAP) member at a reduced rate

Each year, the Alliance coordinates the placement of AmeriCorps Members with conservation organizations throughout the Sierra at a discounted rate. Gain invaluable support by building your staff with an AmeriCorps Member who works to assess and restore impaired watershed habitats and increase community stewardship of Sierra Nevada watersheds through education and volunteerism.



Host a Sierra Corps Forestry Fellow at a reduced rate

The Forestry program aims to increase workforce capacity for forest health restoration and biomass utilization projects in the Sierra and Cascades. The Alliance places Fellows with Member Group organizations throughout the region for forest-health related employment at discounted rates. Fellows bring their education, skills, and expertise to engage in paid fellowships that aid in assessment, planning, project permitting, project management, and other essential forest restoration implementation tasks.

VITAL RESOURCE SHARING AND NETWORKING

Member groups gain access to Sierra Nevada Alliance reports, directories, toolkits, and collaborative support.

Examples of resources:

- Recordings of our public [Speaker Series](#) and past Member Group presentations.
- Access to a [rich catalog of Sierra resources](#) to learn about Sierra Ecology topics, organizational capacity building, and more.
- Monthly Member Group emails containing news updates, training events, grant overviews, and more.



Meet Forester Emily Watson

43 views • 1 month ago



Inside Sierra Nevada Alliance's Forestry Program

65 views • 1 month ago



SNA Annual Report '23 Webinar

49 views • 1 month ago



Gavin Furman: Nature Stories

100 views • 3 months ago

Grant research and writing:

The Alliance consistently researches collaborative grant opportunities with our Member Groups. We're able to support our Groups by serving as grant administrators to large proposals, and we hope to offer mini-grants to our Groups in the near future. We also provide fee-for-service assistance with grant writing.

Advocacy:

Federal, state, and local governments partner with nonprofit organizations to provide services to communities and complete projects that benefit the Sierra Nevada and the environment. We work to find creative solutions to improve the relationships with government partners, alleviate administrative burdens, improve cash flow, and provide prompt payment of invoices.

Additional consulting services:

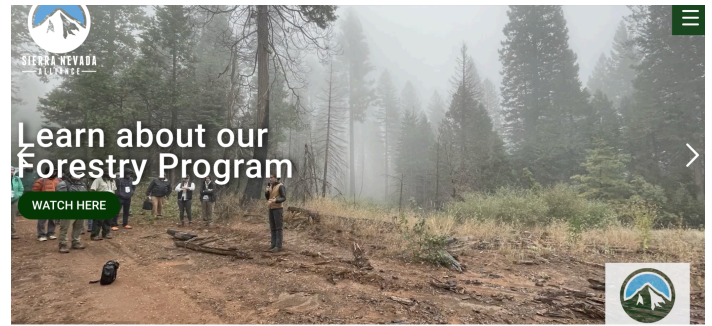
- Consultations on running social media for environmental organizations.
- Event planning.
- Consultations on best practices for environmental communications including e-blasts, website, and more.

EXPAND YOUR REACH

Post events, action alerts, and jobs on the Alliance website

The [Alliance website](#) serves as a hub for Sierra stewardship, featuring successes for the Sierra Nevada, ways to take action, Member Group events, and advocacy news. Each Member Group has the ability to log into the website and publish the latest events, advocacy news, and job opportunities. We work hard to drive traffic to our website and get your organization the attention it deserves. Engage with an entirely new audience of Sierra supporters!

[View the website user guide here.](#)



Successes Where we help win the fight



Stephani Smith: Helping restore California's forests one seed at a



South Tahoe Environmental Education Coalition



Tens of Thousands of Volunteers Clean California's Coast and



California's reforestation pipeline in action



Join SN Club for River C

Use the Alliance newsletter and social media channels to expand your audience

The Alliance shares Member Group events, advocacy efforts, and jobs that are posted on our website and in both the monthly Sierra Resource newsletter and on Alliance social media platforms. Additionally, Member Groups are invited to publish articles about their organization in the Sierra Resource to help inform the Alliance audience about their work and to gain new supporters. [Contact us](#) to share your content.

Be part of our online Conservation Directory

Member groups will be highlighted in the [Alliance online conservation directory](#). Use this as a resource to connect with like-minded organizations for collaboration, or to encourage interested parties, public or otherwise, to engage with you.

SECURE A SEAT AT THE TABLE FOR REGIONAL AND STATEWIDE ISSUES

Coordinated Advocacy

The Alliance helps coordinate and convene the conservation community on important advocacy efforts for the Sierra. We support Member Groups by advocating for funding to build a resilient Sierra. We organize important sign on letters, help determine priorities, leverage funding, and take action collectively on educational events such as the annual Sierra Day at the Capitol each April.

We also lead regional collaborative projects through the 30x30 Sierra Nevada Working Group with the goal to protect 30% of the region's land and water by 2030. We partner with Member Groups on projects that help protect our vital resources in perpetuity.

Representation in Sierra and statewide lobbying efforts

As members of the Sierra Consortium, California Watershed Network, Power in Nature, and CA Green Business Network, the alliance represents all its Member Groups. A portion of Member Group fees support membership in these groups which have a strong presence at the state capitol and work with lobbyists to advocate for Sierra conservation priorities at the state level.

JOIN A UNIQUE, SYNERGISTIC SIERRA-WIDE TEAM

Quarterly Member Group Meetings

The Alliance hosts three virtual and one in-person quarterly Member Group meetings. Meetings provide an opportunity to gather and strategically plan efforts to support member groups, set goals for the future, and collaboratively coordinate efforts to protect and preserve the Sierra to have the greatest impact.



Attend the Alliance biannual Conservation Conference at a discounted rate

In the fall of 2024, the Alliance will host our biannual conservation conference. Member Groups receive a 25% discount to the Alliance conference and a 50% discount when they renew or become members by Earth Day; April 22, 2024. This two-day conference features professional panels and workshops led by Sierra conservation leaders. Attendees are encouraged to network and share ideas about how the Sierra conservation community can work together to optimize Sierra conservation efforts.

Coordinated Tribal engagement

The Alliance is actively building relationships with tribal communities. We recognize that not all tribal communities have the capacity to respond to multiple partnership requests. Thus, we hope to help coordinate a more respectful, efficient, relationship request approach from the conservation community that can help elevate their voices and priorities. We will actively work with our Member Groups to implement this so that their work can benefit from these perspectives. All tribal communities are invited to become a Member of the Alliance at no cost.

Create strong campaigns

Whether it be writing a letter to a board or commission, signing on to a collective position letter, or testifying in support of your issue, the Alliance supports Member Groups' campaigns and projects whenever possible. In addition, the Alliance will work to facilitate partnerships for greater efficiency, especially amongst like-minded conservation groups.

SIERRA NEVADA ALLIANCE MEMBER GROUP FEES

Annual Member Group Fees are based on each group's individual annual budget. Yearly renewals are accepted between January 1 - June 30, 2024.

Annual Member Group fee schedule	
Organization budget	Yearly fee
\$0 - \$10,000	\$75
\$10,001 - \$100,000	\$150
\$100,001 - \$250,000	\$300
\$250,000 - \$500,000	\$450
\$500,001 - \$1,000,000	\$550
\$1,000,001 +	\$650

Note: Budgets for land trusts and other groups performing acquisition or large-scale restoration projects should be based on operational expenditures only.

Tribal Membership: The Alliance offers free membership to tribes. If your tribe is interested in becoming an Alliance Member Group, please contact our Development Director, Diana Dominguez at diana@sierranevadaalliance.org.

For your convenience, please submit your membership fee [online](#) or by mail to the address below.

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