



Position Description Sierra Nevada AmeriCorps Partnership

Mother Lode Chapter of the Sierra Club and Sierra Nevada Alliance (SNA) – South Lake Tahoe, CA	
Position Title:	Type:
Education and Outreach Assistant- Sierra Club (80%), SNA (10%)	<input checked="" type="checkbox"/> Full Term <input type="checkbox"/> Half Term

Service Commitment:

SNAP AmeriCorps members are passionate and committed to the mission of the Sierra Nevada Alliance, SNAP and AmeriCorps. Members make a year-long, full-time commitment to serve a nonprofit organization or public agency in the Sierra Nevada. The SNAP Term of Service is from Nov 1, 2023 – September 30, 2024. The work schedule is typically 8:30 a.m. - 5:00 p.m., with some nights and weekends required.

Organizational Backgrounds:

This AmeriCorps position will be shared between the Mother Lode Chapter of the Sierra Club and the Sierra Nevada Alliance, and the member will work to serve some of California’s most precious watersheds.

The Mother Lode Chapter, with more than 20,000 members, stretches from Stanislaus County and Tuolumne County in the south to the Oregon border in the north, and from the western side of the Central Valley to the California/Nevada border on the east. Due to its large geography, the chapter is split into eleven local Sierra Club groups. The Tahoe Area Group (TAG) is so important because Lake Tahoe is in two states: Nevada and California, so the TAG is also part of the Nevada Sierra Club Toiyabe Chapter.

We are one Sierra Club and nationally. We know actions speak louder than words. That’s why we’ve built a national community of volunteers, advocates, and grassroots activists who show up when and where it counts. Our supporters have the tools and resources to make themselves heard in nearly every district in every state across the country. From securing protection for 439 parks and monuments to winning passage of the Clean Air and Endangered Species Acts, to putting over 281 coal plants on the path to replacement with clean energy, to securing the right of every kid in America to visit a national park.

Number of Member Positions at this Site: 1 full-term

Site Supervisor's Name(s) and Title(s):

- Rebecca Williams, Sierra Nevada AmeriCorps Partnership Program Director
- Lynne Paulson, Sierra Club ExCom Secretary

Position Description:

While working with the Tahoe Area Group (TAG) of the Mother Lode Chapter of the Sierra Club, the member will work to increase the engagement of existing membership in local environmental issues. The member will work on our collaboration with our Environmental Justice in Tobacco Control Project staff and our Young Adult Advocacy Board, engagement, and retention program. Environmental conservation is essential in rural communities, given the devastating impact that tobacco cultivation, harvest, manufacturing, and use is having on the environment; environmental organizations need to work together with young people in solutions that benefit both groups.

Activities can include:

- Organize member/outreach meetings that include a speaker, or film, or slides
- Organize park clean-up event: The Tobacco Team has materials to put together these events.
- Utilize social media tools to engage and update SC members and engagement of new volunteers
- Assist with additional strategies to engage members and support
- Review background material of proposed projects
- Research the latest data and events.
- Train on Salesforce/Marketing Cloud to send emails and create event pages.
- Develop a working knowledge of potential project issues and alternatives
- Attend selected agency meetings
- Participate in Tahoe Area Group Conservation Committee meetings and discussions on strategy.
- Plan campaigns to energize members to participate in environmental issues in the Tahoe basin.
- Work with our EJ in Tobacco Control staff on our state efforts and Young Adult Advisory board and it's committees like Policy or Podcast.
- Develop and aid TAG in the meaningful outreach to Native American Tribes that will create a solid relationship that can outlast us all.
- Develop and execute an outreach plan to engage and retain college-age students. Create their own conservation agenda within the Sierra Club Group
- Plan fundraising events
- Participate in TAG Ex-Comm meetings and provide updates on work plan items.
- Attend selected Mother Lode Chapter and Toiyabe Chapter conservation meetings and work with both chapters to include us in specified issues.

The member will conduct outreach to native tribes in the Sierra Nevada region, including the Washoe Tribe and encourage incorporation of native perspectives in educational and outreach work. The member will seek the synergy of the Tribes' priorities work and Sierra Club's efforts while also encouraging Sierra Club members to participate in tribal efforts and in turn, invite the tribal members to participate in SNA and TAG initiatives and activities when appropriate.

Working with the Sierra Nevada Alliance, the member will assist with communication and capacity building for Sierra Nevada Alliance, Sierra Nevada AmeriCorps Partnership, and partner organizations. The member will also help to manage Sierra Nevada AmeriCorps Partnership Recruitment activities. Additional responsibilities will include supporting the annual Wild and Scenic Film Festival and the Great Sierra River Clean-up, representing the Alliance at local committee meetings and outreach events, and assisting with organization communications via social media and press releases.

Benefits:

- Monthly stipend of \$2,318.18 per month
- Standard health insurance
- Up to 170 hours of technical, ecological, and skills-development training
- AmeriCorps members that successfully complete a 1700-hour service term will earn a \$10,000 combined Segal Educational Award and Cal for All Education Award for use on existing qualified student loans or future higher education expenses
- Student loan forbearance during service term if Member qualifies

Desired Qualifications:

Passionate and motivated individual that is ready to take initiative and ignite our communities to engage and educate our Agencies and elected officials to make environmental issues their priorities. We want a person that wants to see our communities developed with our environment and human beings in mind not corporations. It is especially important that our member centers our key principles of equity, justice and inclusion in every aspect of their work. The Sierra Club aims to transform ourselves and build a healthy, welcoming and sustainable community that celebrates people from all walks of life. Membership in a Native American tribe or experience working with native perspectives is valued experience for this position.

Site-Specific Training Provided:

The Member can participate in project wet trainings and work with the Education and Communication Director to learn Next Generation Science Standards, Educational Theory, The 5-E Model of Education, and curriculum writing. The Member will also be trained to use Zoom, social media, Salesforce/Marketing Cloud and WordPress. Other trainings may be provided based on the member’s interests.

Things to Note:

While the organizations will work to help the member procure housing, it is not provided.

WORK HOURS		
8-hour days	10-hour days	10+ hour days
99%	0%	1%
Housing Offered through Site: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Vehicle provided for Placement Site work: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
TYPE OF WORK		

SNAP 2023-24 Position Description

Field Work <i>(field surveys, planting, invasive pulls, maintenance, etc.)</i>	Office Work <i>(lab analysis, data entry, GIS, writing, etc.)</i>	Travel <i>(travel to field work and project Sites)</i>	Restoration and Assessment <i>(water quality monitoring, habitat restoration, fish surveys, etc.)</i>	Education <i>(teaching, citizen science, etc.)</i>	Volunteer Recruitment & Management	Member Training <i>(Site-specific training, conferences, and development opportunities)</i>	Other <i>(gear and equipment maintenance, outreach, etc.)</i>
1%	99%	1%	0%	75%	15%	5%	5%