



SIERRA NEVADA
— ALLIANCE —

2021 Member Group Program

The mission of the Sierra Nevada Alliance is to serve as a hub for stewardship of the Sierra Nevada, which we achieve by empowering and collaborating with our partners

The goal of the Alliance Member Group program is to provide Member Groups with resources, education, and opportunities to network and collaborate with other environmental organizations in the Sierra. We work to actively facilitate collaboration amongst Member Groups to broaden our collective impact on behalf of the Sierra.

Goals:

- Collaborate with a strong network of conservation groups
- Provide education, resources, and opportunities
- Grow representation and work force in the Sierra

Join the
conversation

2020 Highlights:

- New Alliance website had 3,000 average monthly users, 80% being new user traffic
- First year of Monthly Webinar Series, Non-Profit Budgeting 101, & Grant Writing Workshop
- "Sierra Day in the Capitol" reached 45 Assembly and Senate Representatives
- First Virtual Conference, "A 2020 Vision for the Sierra Nevada"
- Introduced new Sierra Corps Forestry Fellowship Program with 6 new hires

As a part of the Alliance, you are a part of a coordinated network making a difference on issues throughout the Sierra.



2021 Benefits

Please keep in mind that the enclosed list of member benefits is not necessarily comprehensive, as we strive this year to make the most of our relationship with each Member Group, as well as facilitate beneficial relationships between Member Groups. Our website includes a list of all current Member Groups. If becoming a Member Group doesn't sound like the right fit for your organization, please ask us about other ways we might build a partnership.

If you have any questions or want to further discuss the Alliance Member Group Program please contact Community Engagement Director Brooke Boeger at brooke@sierranevadaalliance.org, or (530)-542-4546 X 710.

Capacity Building and Professional Development for your Organization

Monthly Webinar Series:

Sierra Nevada Alliance works with experts to bring you monthly webinars on topics relating to capacity building, fundraising, networking, highlight Member Group and partner work to the broader public, and discuss environmental challenges in the Sierra and more. We also offer human resource webinars on creating a culture of professionalism, civility and respect in the workplace, employee handbooks and other key administrative topics, and crucial conversations in the workplace for Member Group organizations only.

On Site Workshops:

Sierra Nevada Alliance coordinates a series of workshops for Member Groups in different subregion locations throughout the Sierra. In 2021, the Alliance will be teaming up with Sierra Nevada Conservancy to offer a free virtual grant writing workshop on March 10-12th. It is our hope to be able to work with SNAP and Sierra Corps sites for enhanced hands on trainings. The Alliance will also be offering a free CEQA/ NEPA workshop to 2021 Member Groups employees.

Resources

Host a Sierra Nevada AmeriCorps Partnership Member at a Reduced Rate:

Gain invaluable support by building your staff with an AmeriCorps Member. The Sierra Nevada AmeriCorps Partnership (SNAP) works to assess and restore impaired watershed habitats and to increase community stewardship of Sierra Nevada watersheds through education and volunteerism. Each year, the Alliance coordinates the placement of 28 full time AmeriCorps Members with conservation organizations throughout the Sierra. Member Groups pay \$12,000 to host a SNAP Member, while Non-Member Groups pay \$13,000, and agencies pay \$14,250.

Host a Sierra Corps Forestry Fellow at a Reduced Rate:

The Sierra Corps Forestry Fellowship program aims to increase workforce capacity for forest health restoration and biomass utilization projects in the Sierra and Cascades. The Alliance places six Fellows with partner organizations throughout the region for a year of forest-health related employment. Fellows will bring their education, skills, and expertise to engage in paid fellowships that aid in assessment, planning, project permitting, project management, and other essential forest restoration implementation tasks. Member Group organizations receive special consideration when applying to host a Sierra Corps Fellow. Member Group organizations pay \$24,500 to host a Fellow as opposed to the standard price of \$25,000.

Network:

The Alliance facilitates Sierra-wide Executive Director Peer Huddles every two months to share, support, and collaborate. In addition, we will be organizing working groups to move the needle forward issues like regional diversity, equity, and inclusion in Sierra conservation. There will also be an annual Member Group Meeting with opportunities to network and discuss priorities collectively.

Gain Free Sierra Nevada Alliance Reports, Directories and Toolkits:

Alliance Member Groups have access to Alliance monthly webinars and past Alliance publications. Utilize this rich catalogue of Sierra resources to learn about Sierra Ecology topics, organizational capacity building, and more!

Secure a Seat at the Table for Regional and Statewide Issues Plan and Participate in the Virtual “Sierra Day In the Capitol”:

This year the Alliance is organizing a virtual “Sierra Day in the Capitol” in coordination with the Sierra Business Council, Sierra Fund, the Sierra Water Work Group, and Alliance Member Groups.

Be Represented in Sierra and Statewide Lobby Efforts:

The Alliance represents Member Groups as members of the Sierra Consortium and the California Watershed Network. A portion of Member Group fees support membership in these groups which have a strong presence at the state capitol and work with lobbyists to advocate for Sierra conservation priorities at the state level.

Reach a Large Audience

Post your Events, Action Alerts, and Jobs on the Alliance's Website:

The Alliance's website serves as a hub for Sierra stewardship. The landing page features Member Group events and advocacy news. Each Member Group can log into the website and publish their latest events, advocacy issues, and job opportunities. We will be working hard to increase traffic to our website and get your events, advocacy news, and jobs the attention that they deserve. We also plan to kick off a stewardship marketing campaign for the Sierra in collaboration with our Member Groups this year! Engage with an entirely new audience of Sierra supporters.



Use Sierra Nevada Alliance's Newsletter and Social Media to Widen your Audience:

The Alliance will share Member Group events, advocacy and jobs that are posted on our website in both the bi-weekly Sierra Resource newsletter, as well as on Alliance social media platforms. Additionally, Sierra Nevada Alliance Member Groups are invited to publish articles about their organization in the Sierra Resource to help inform the Alliance audience about your work and gain new supporters.

Receive a Subscription to our Electronic Bi-Monthly Sierra Resource E-Newsletters:

With the latest articles on Sierra conservation news, events, and notices – we stay up on issues and opportunities from around the state and nation that impact your efforts. Additionally, this year the Alliance will be starting a monthly newsletter specifically for Sierra Nevada Alliance Member Groups with training opportunities, Sierra advocacy news, and comprehensive grant offerings.

Be Part of our Online Conservation Directory:

Member groups will be highlighted on Sierra Nevada Alliance's online directory. Use this as a resource to connect with like-minded organizations for collaboration, or utilize it as a tool to encourage interested parties, public or otherwise, to engage with you.

Annual Member Group Fees are based on each group’s individual annual budget.

Annual Budget	Annual Membership Fee
< \$10,000	\$80
Up to \$40,000	\$115
Up to \$100,000	\$140
Up to \$200,000	\$275
Up to \$300,000	\$380
Up to \$500,000	\$440
Up to \$1,000,000	\$500
\$1,000,000+	\$600

Please Note: Budget amounts for land trusts and others doing acquisition or large-scale restoration projects should be based on operational expenditures only.

New Tribal Membership: This year the Alliance is offering free membership to tribes that have not previously been Alliance Member Groups. If your tribe is interested in becoming a 2021 Alliance Member Group please contact Community Engagement Program Director, Brooke Boeger at brooke@sierranevadaalliance.org.

Submit your membership fee [online here](#) or by mail to the address below.

Sierra Nevada Alliance
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